

Rep Order# 6850388 Ver# 2 Status Returned Traffic Order# 106366

Printed: 09/10/2012 11:42 AM
EC'd Yes Last Received: 09/07/2012 7:50 AM
Showing Buylines: All Lines

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product AMER CROSSROADS ADD
Estimate# 953
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 11/27/95
Hiatus Weeks 10/02/2012 - 10/08/2012
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

— REMARKS —
PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*1	W		9P-10P	AM GOT TALENT	:30	\$4,000.00	10/03-10/03	1	1	1	\$4,000.00	
				Station Remark: V2 PROGRAM CHANGE - NO AGT; 9-10P ANIMAL PRACTICE/GUYS W/ KIDS								
2	TH		10P-11P	ROCK CENTER W/BRIAN WILLIAMS (OR	:30	\$3,200.00	10/04-10/04	1	1	1	\$3,200.00	

— REPORT TOTALS —
Report Totals: 2 / \$7,200.00

—SALES MONTHLY TOTALS—

Oct 12: 2 / \$7,200.00

Sales Totals: 2 / \$7,200.00

Station Totals: 2 / \$7,200.00

Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CATV	KBLR	KINC	KLAS	KSNV	KVVU
XXXX	\$36,000	0%	0%	0%	27%	20%	33%
		KTIV	KTUD	KVCM	KVMY		
		20%	0%	0%	0%		
		0%					

—COMPETITIVE COMMENTS—
EST SHARES

Books NOV12
Demos RA35+

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Salesperson () AMY MCCREARY
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— CREDIT RISK —
CASH IN ADVANCE